



# **Caffeine**

## **American Beverage Association**

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# Caffeine Should Not Be a High Priority

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- Not Clearly Shown (Drs. Leviton, Murray)
- Naturally Occurring Exemption (coffee v. soda)
  - Coffee would not have a warning even though it results in 3X more caffeine exposure than soda (Dr. Petersen)
  - Misperception and Confusion (Dr. MacInnis)
- Dr. Schwetz' Letter summarizes these two points

# Warnings would undercut sound advice of moderation

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- A warning on soda cans, which represent a low level of caffeine exposure, would undercut the consistent message of moderation given to women by Ob/Gyns and public health authorities

# Moderate Caffeine Consumption Is Safe

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- Strong consensus that moderate caffeine consumption is safe
  - American College of Obstetricians & Gynecologists
  - March of Dimes
  - Mayo Clinic
  - HHS, FDA
  - OTIS, OECD, Health Canada

# **Undue and Harmful Anxiety Will Result if the Moderation Message is Undercut**

- Dr. Green's Letter